

2013-2014 Rates

Full Page

Business Ad

(47 x 60 picas)

\$400

Half Page

Business Ad

(47 picas X 30 picas)

\$300

Quarter Page

Business Ad

(23 picas X 30 picas)

\$200

Eighth Page

Business Ad

(23.5 picas X 14.5 picas)

\$100

****Resolution must be at 300 dpi or higher.**



Advertising Contract

Waccamaw High School Yearbook

(843)-237-9899 ext. 2305



Date: _____ Yearbook Staffer: _____

Business Name: _____

Contact Person: _____

Phone: _____ Email: _____

Billing Address: _____

Size of Business Advertisement:

Full Page Half Page Quarter Page Eighth Page

Artwork:

Use same as last year New Artwork

All artwork should be camera-ready digital on a CD or email to waccamawhsyearbook@gmail.com.

Artwork approval is necessary and a signature will be required to confirm approval. Approval can be faxed to (843) 237-9883 or emailed to waccamawhsyearbook@gmail.com.

Payment:

Cash Check # _____

Make checks payable to Waccamaw High School

Through the purchase of an advertisement, your company can keep the cost of yearbooks down for students. You also have a great way of advertising to over 700 people and their friends and family. Yearbook advertisements are less expensive than the telephone book and newspaper.